



# DEIRA SMITH-COLLARD

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www.depictionsoflife.com

## SUMMARY

Creative and innovative web designer proficient in multiple scripting, programming languages and design programs. Attentive to detail, with excellent communication skills. Multifaceted design with experience in areas such as photography, video and audio editing.

## TECHNICAL TOOLS & SKILLS

Programming: HTML, CSS, Javascript, ActionScript3, PHP, MySQL

Applications: Adobe: Dreamweaver, Photoshop, Illustrator, InDesign,  
Wordpress, Flash, Premier, After Effects, ProTools

Skills: Web & Interactive Media Design, Photography, Graphic Design

## EDUCATION

The Art Institute of Houston Bachelor of Fine Arts: Web Design and Interactive Media,  
Graduation 06/2013

Art Institute Merit Scholarship, Dean's Honor Roll

## CAREER

2015 – Current Le Charme Magazine: Photographer/Graphic/Web Designer, Responsible for photography, creating web and print graphics, magazine layout and marketing materials. Design and maintain web site, web graphics and social media

2015 – Current MixFitz Studios: Photographer/Graphic/Web Designer, Responsible for photography, creating web and print graphics, recording and editing promotional video and marketing materials. Design and maintain web site and web graphics for social media

2014 – Current Galilee MBC: Web Designer, Create and maintain website and graphics for church site and social media

2012 – 2014 Anexander Books: Graphic/Web Designer, Create graphic print and web content for book marketing and promotions, book cover layout and design.

2012 Injoy Photography & Video: Lead Photographer photographing weddings and events. Utilized skills in digital photography, Adobe Lightroom and Photoshop editing.

2000 – 2010 Verizon Wireless: Customer Service/Technical Support Coordinator, Billing and Technical support specialist assisting with technical resolution. Employed such skills as customer service, problem solving and leadership.